

JOSEPH C MOGALE

CERTIFIED BUBBLE DEVELOPER

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RELEVANT WORK EXPERIENCE

Apr.2023 – Present **Certified Bubble Developer - Independent Contractor**

I build scalable, performant & secure apps while being cost-effective.

Relevant Skills:

- Database Structure
- Privacy Rules
- App Logic
- REST APIs
- Canvas Framework

See my portfolio – <https://www.jodevelops.com>

Aug.2019 – Present **Front End Developer - Independent Contractor**

Being Self-Employed I've worked with a wide range of clients to develop, maintain and debug websites to help their business drive sales and ultimately grow. I achieved this by either developing a custom coded website from scratch or developing within a reputable content management system such as wordpress.

Relevant Skills:

- HTML5, CSS3, Bootstrap
- Javascript (Incl. ES6, Regex, Data Structures, Algorithmic Scripting, OOP & Functional Programming)
- Woocommerce and Shopify
- WordPress (Incl. Theme Customisation, Theme Development & Elementor)
- Figma, Adobe XD, Adobe Illustrator, Adobe Photoshop

Soft skills:

- Communication Skills – Networking and interacting with a broad diversity of clients.
- Team Work Skills – Working with marketing teams to implement strategic solutions.
- Leadership Skills – Being proactive, accepting constructive feedback and solving problems for clients.

Nov.2018 – Jan.2021 **Digital Marketing Consultant - Independent Contractor**

Helped over 50 different businesses gain more exposure, generate leads and drive sales through building sales funnels, google ranking, reputation management, online ads, email marketing and social media.

Relevant Skills:

- Web Development and Web Design
- Sales Funnel Optimization
- Copy Writing and Email Marketing
- Search Engine Ranking & Google Analytics
- Social Media Marketing (incl. Facebook and Instagram Ads)

Oct.2016 – July.2019

Digital Marketing Manager - LIVEYOUNGER Health Ltd

Creating and running effective marketing campaigns, digital ads, high converting funnels and email newsletters to generate leads and drive sales.

Relevant Skills:

- Social Media Marketing
 - Facebook and Instagram Ads
 - Copywriting & Email Marketing
 - Sales Funnel Optimization
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QUALIFICATIONS AND ACHIEVEMENTS

- BEng (Hons) Mechanical Engineering from University of Liverpool and TU Dublin
 - County Finalist for Ireland’s Best Young Entrepreneur
 - 2019 Student Entrepreneurial Award Ireland.
 - Grew petition signatures for a charity from 20k up to 190k signatures in 1 year
 - Developed a Software As A Service (SAAS) product that is being used by over 30 restaurants across the UK and South Africa.
 - Bubble Certification by Airdev - July 2023
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ACTIVITIES AND INTERESTS

Learning about and enhancing my software skills to become the best software developer I can be.

I am very passionate about the advancement of technology and software and realising my top potential. Therefore I have a keen interest in learning and applying the latest tech trends and best practices that make for a more efficient and better world.

Leader of a Personal development mastermind group, Liverpool

I have experience in leading a mastermind group for people who struggled with fulfilment in their life. Throughout the meetings I gave presentations that address various topics about personal development. In this mastermind group I helped people overcome their limitations and achieve their life goals.

REFERENCES

Mr. G. Norman, Director, Humanise Digital Ltd, Cape Town, South Africa

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Mr. J. Colligan, Director, Laconic Digital Ltd, Liverpool, United Kingdom

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